



ENGAGING. ENERGIZING. **TRANSFORMING.**

Hi there,

Years ago, I arrived in Utah to speak at Salt Lake City Community College. One of the students was waiting at the airport when I arrived, and he drove me to my hotel.

On the way, I asked him what his major was, where he was from, and what he wanted to do when he graduated.

"I'm going to be **President of the United States**," he said.

"Well then shake my hand now," I said. "I've never met a president before!"

It wasn't my place to look at that eager young man and to determine based on his hairstyle or piercings what he was willing to do in pursuit of his goal. **For all I know, he will be** the President someday.

Only he knew what he was willing to give.

Do you have dreams and goals you've left untouched simply **because someone else told you they're out of reach?** It's far too easy to convince ourselves that we're stuck with the career path, the paycheck, or the antagonistic family that we currently have. But don't forget: **you're writing your script and casting your own show.**

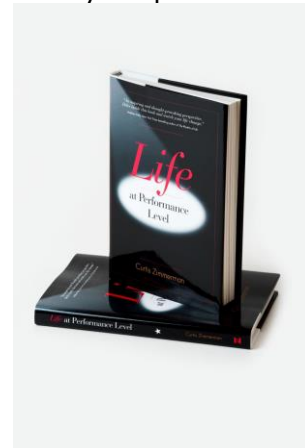
What are you *really* willing to give to make your dreams a reality?

Today:

- **Decide what, where, or who** you want to be in three months, six months, or a year.

"Passion supersedes natural ability every time. It is the trump card when the hand is lost. Get passionate about your new character and your new show and applaud every mile along the way."
- Curtis Zimmerman

Get your brother off the [Naughty List](#)
(and off your parents' couch)



Announcements

10.8.13 - The Curtis Zimmerman Group is named the ["2013 Best of Business"](#) by the Small Business Community Association. [Learn More](#)

- **Visualize what you want** and write it down in detail.

This week:

- **Find a role model.** Write a list of people who are successfully practicing what you'd like to do. Whether it's in your relationships, your work, or your health, there are people in your life that have valuable experiences to share with you. Observe their behavior carefully.
- **Study your market.** What can you be reading, listening to, or studying to educate yourself on your targeted area of growth? Pay attention to others' paths to success.

This month:

- **Take a leap.** You've identified your role model, you've done your research, and now it's time for action. While planning and learning is important, eventually the best thing you can do is *stop talking* and *start doing*.
- **Don't limit your potential.** Remember: only you know what you're willing to give. Set the bar high and don't let others tell you that you can't clear it.

Would you like to be on everyone's "Nice List" this year? Buy your friends and family a copy of **my nationally best-selling book [Life at Performance Level](#)** and give the gift of life-changing inspiration this holiday season.

I'm so glad you're reading my e-newsletter, but don't forget that there's more valuable information available on my [blog](#). I'd hate for you to miss out. **[Subscribe to my blog](#)**, share my posts with those you care about, and Keep the Dream alive!

10.25.13 - [Elle Zimmerman](#), Curtis' wife and business partner, challenges women to "stand center stage" in their personal and professional lives. [Learn More](#)

Hot off the Blog



The whole concept of improving your show ultimately isn't about you. Read my post on why [It's not About YOU](#).



I made a choice that dramatically changed my life when I stopped eating wheat. So, [What's Your Wheat?](#)



The small things we do can have a huge effect. [Are You Going Viral?](#) asks: What do you want people sharing and spreading about you?

*Living The Dream
Curtis Zimmerman*

curtiszimmerman.com
curtis@curtiszimmerman.com

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Curtis Zimmerman Group, 7577 Central Park Blvd Ste 217, Mason, Ohio 45040 United States (513) 229-3626
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